



Belcaro Paint & Decorating Center

OUR STORE

We have relocated our main store to the first floor of a 11,600 square foot building. Our stores are named for the residential neighborhood where our business began in 1986. The name, Belcaro, is from the Italian words, "bella" (beautiful) and "caro" (loved one) and was the name given to the nearby mansion, originally owned by one of Denver's great philanthropists. Although our store was originally on Colorado Blvd., across the street from the Belcaro Neighborhood for 16 year, our name has become recognized by the community as a creative, innovative, helpful and friendly place to buy paint and decorating supplies.

DENVER STORE -- Phone (303) 757-5435-- Fax (303) 759-5036

Our main store is at 5475 Leetsdale Drive. Leetsdale Drive is a diagonal street that starts at Colorado Blvd. and Alameda. Leetsdale Dr. runs south-east and becomes Parker Rd. at Quebec. Our store is on the north side just one block west of Holly and should be easy to spot with its bright time/temperature/message sign.

LITTLETON STORE -- Phone (303) 703-4487--Fax (303) 703-3519

Our second store is at 209 W. Littleton Blvd, two blocks west of Broadway on Littleton Blvd. As you go west from Broadway on Littleton Blvd., the same street changes names to Main Street (in downtown Littleton) and if you continue west on this same street past Santa Fe Dr., it changes names to Bowles.

STORE HOURS

Our hours at both stores are from 7 am to 6 pm on Monday through Friday, 8 am to 5 pm on Saturday, and 10 am to 3 pm on Sundays.

PAYMENT

We accept Visa, MasterCard, AMEX and Discover.

OUR OWNERS

We are a corporation, owned and operated by Christine (President) and John Harris (Secretary/Treasurer). With Christine as majority stock holder, we are a certified Women Owned Business. John's previous career was with Benjamin Moore & Co., for 14 years, as a paint chemist and production manager. Christine and John have combined their talents and knowledge to create this nationally acknowledged paint & decorating store.

OUR STAFF

Belcaro Paint employees eight paint specialists, all selected for their experience, expertise in matching paint color, and for their knowledge in surface preparation and production selection.

Two interior designers Lynn Clayton at store 1 and Alma Monroe-Rose at store 2, are available on staff, in the store at no charge, for anyone to use for color advice, design recommendations and assistance on wall coverings or window treatment.

Our outside sales representative, Fred Mader, is our industrial coatings specialist, willing and able of assisting with projects as simple as recoating a window sill to coating an off shore oil rig.

Our "Wet Paint" Color Swatch crew are dedicated to accurately preparing, testing, and shipping over 6,000 various paint colors throughout the United States.

OUR SERVICES

Our services include delivery from store one, within the Denver metropolitan area, in home and in store color consultation, custom color matching, "house calls" within the Denver metro area when needed, trouble shooting advice from a paint chemist, and access to our nationally unique "Wet Paint" Color Swatches. We have collected the best products, tools and supplies found in our industry for our sales to the general public, governmental agencies, and private business.